

CHIANGMAIFAMILYGUIDE.COM



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# Chiang Mai Family Guide Media Kit

ACTIVITIES FOR FAMILIES IN CHIANG MAI

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# ABOUT THE BLOG

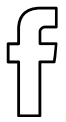


Chiang Mai Family Guide is the only English language website specifically targeted to the family market within Chiang Mai, Thailand.

Established late 2018, our purpose is to inform local families and families travelling from abroad about the kid friendly businesses and family friendly activities in Chiang Mai!

We can connect you with a niche and very targeted market.

## METRICS & ANALYTICS



Facebook group members: >1.9k  
Facebook group engagement: 78%



Monthly pageviews: > 17.9k (pre-Covid)  
Monthly unique users: > 8.5k (pre-Covid)  
First page Google results

## SERVICES OFFERED

- Advertising
- Social Media Promotion
- Sponsored Posts
- Business & Tour Reviews
- Hosting Giveaways & Promotions
- Affiliate Advertising
- Brand Ambassadorships
- Freelance Writing

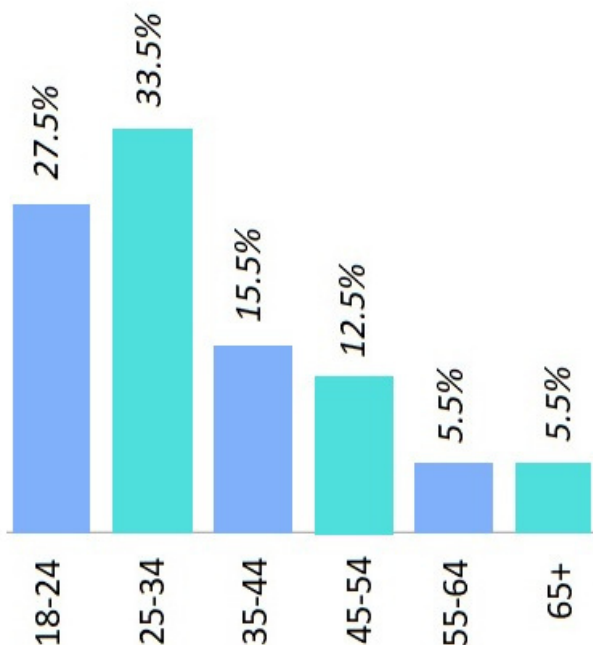
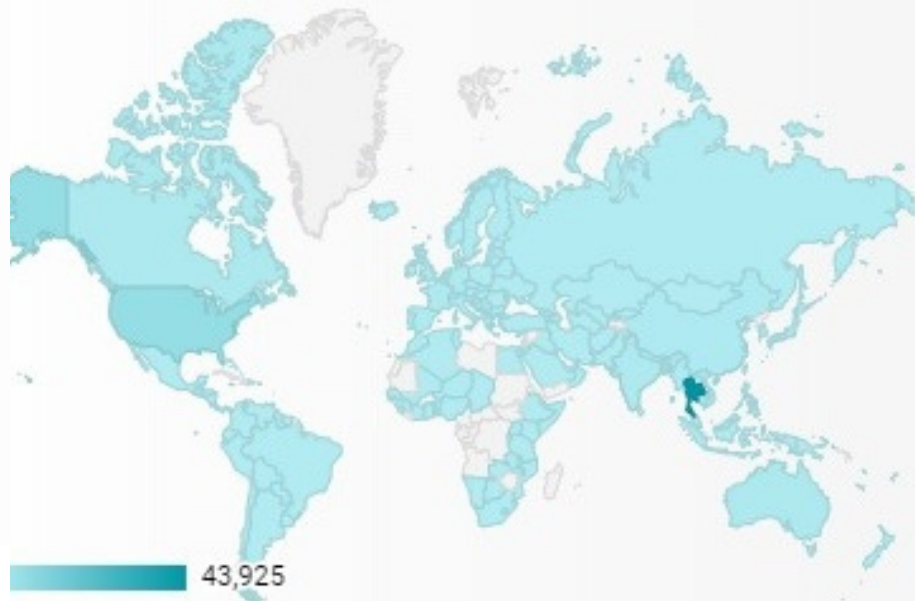
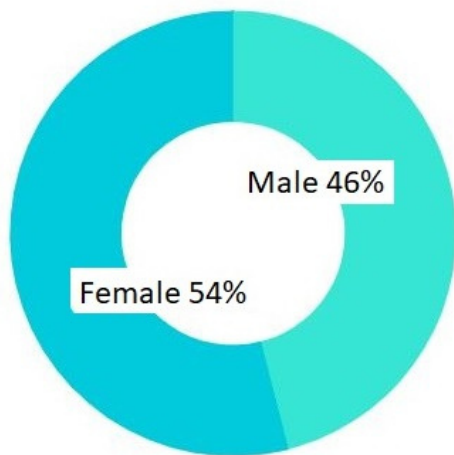


# WHO IS YOUR TARGET MARKET?

We are the go to source for local families living in Chiang Mai!  
Chiang Mai Family Guide users are young families who are residing in Chiang Mai or families who are traveling through Chiang Mai. Our user base targets both the expat and Thai communities.



## Demographics



Country	Sessions...	Pageviews
Thailand	43,925	
United States	6,790	
Singapore	2,136	
Hong Kong	1,699	
United Kingdom	1,519	

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